**BECOME OUR COMMUNITY PARTNER** 

# SPONSORSHIP PACKAGE

# JUNIOR LEAGUE OF THE LEHIGH VALLEY

WE ARE ON A MISSION

# SUPPORT US AS WE TRANSFORM OUR COMMUNITY

2022-2023

JLLVPA.ORG

V P F I N A N C E @ J L L V P A . O R G

484.408.6688





Instagram.com/JLLVPA



# DEVELOPING WOMEN LEADERS PROMOTING VOLUNTARISM MAKING REAL CHANGE

#### Who We Are

The League was organized in 1922 as The Junior Welfare League of Bethlehem, Pennsylvania. Incorporated in 1943, as the Junior League of the Lehigh Valley (JLLV) by the Association of Junior Leagues International (AJLI). In 2023, the Junior League of the Lehigh Valley will celebrate 80 years of service to communities in the Lehigh Valley. The JLLV works with community partners throughout the region to address and solve pressing issues like educational disparity, food insecurity, and literacy.

#### Mission

The Junior League of the Lehigh Valley is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. Its purpose is exclusively educational and charitable. The JLLV welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

Marvine Elementary Food Pantry

**Turning Point** 

The Weller Center

Trucks & More

The Perfect Fit

# YOU MAY KNOW US FROM



### BY THE NUMBERS

2021 - 2022 League Year

**175+** 

**Active and Sustaining Members** 



1

Strategic Plan to Guide the Way



500

Backpacks Filled With School Supplies for Elementary Students



\$10,000

in Scholarships



300

Summer-bridge Bags Packed for Elementary Students



2,000+

Social Media Followers





150+

Holiday Hope Chests Filled With Gifts For Local Pre-Teen Girls



75

Thanksgiving Dinners To Families



35

Lehigh Valley Reads Book Distribution Events



\$500

Grocery Giift Cards Donated to Marvine Elementary School



# SPONSORSHIP OPPORTUNITES

Get inspired, get involved.



	BRONZE \$500	SILVER \$750	GOLD \$1000	DIAMOND \$2500	PLATINUM \$5000
				MVA	N = 1
Company logo and link on the Sponsorship page on JLLVPA.org					
Recognition in bi-weekly e-newsletter (Circulation 175+)	<b>Ø</b>	<b>Ø</b>	•	•	
Recognition in annual report					
Ad in Annual Hotline (Circulation 175+)		Business Card	1/4" Page	1/2" Page	Full Page
Logo displayed at events					
Recognition in 80th Anniversary Gala Program			Listing	Logo	Ad
Facebook and Instagram post announcing sponsorship	اللا		<i>Y.</i> .//		
Social Media ambassador-endorsed post			JI J		
One (1) year Junior League membership	61 TIJ,		/1	1	2
Address League Members at One General Membership Meeting				9/1	

## **Contact Us**

VPFINANCE@JLLVPA.ORG JLLVPA.ORG 484.408.6688

## SPONSORSHIP COMMITMENT

Thank you for your support of the Junior League of the Lehigh Valley! Your tax-deductible annual gift directly supports the League in enhancing existing initiatives and developing new programs. EIN 24-0838715.

#### **Payment**

Description

Credit Card: lehighvalley.jl.org/about/our-supporters/

Check: Junior League of the Lehigh Valley, P.O. Box 282 Bethlehem, PA 18016. Check payable to the Junior League of the Lehigh Valley

Please return this completed form the Junior League of the Lehigh Valley, P.O. Box 282 Bethlehem, PA 18016.

### **BUSINESS INFORMATION**

How you would like your business listed in publications

Company Name								
Address								
City	State		Zip					
Website								
		Phone						
Email								
CONTACT PERSON								
Contact Name								
Title								
Email		Phone						
SPONSORSHIP LEVEL Please Check								
Platinum \$5000	Diamond \$2500	Gold \$1000	Silver \$750	Bronze \$500				
In-Kind Sponsor								

Please email a high resolution (300 DPI) full color, B&W and gray scale version of your logo. Preferably an EPS/Vector file. High resolution PNG, JPEGS or PDFs also accepted. **Email to: vpfinance@jllvpa.org** 

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JLLVPA.ORG

Become a Sponsor of the Junior League of the Lehigh Valley

## Contact Us

VP OF FINANCE VPFINANCE@JLLVPA.ORG 484.408.6688

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facebook.com/JuniorLeagueLV



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Junior League of the Lehigh Valley is a tax exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN 24-0838715.

Pennsylvania law requires us to inform you that a copy of the official registration and financial information may be obtained from the Pennsylvania

Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. For more information, visit our website at www.jllypa.org