

BECOME OUR COMMUNITY PARTNER

SPONSORSHIP PACKAGE

JUNIOR LEAGUE OF THE LEHIGH VALLEY

WE ARE ON A MISSION

SUPPORT US AS WE TRANSFORM OUR COMMUNITY

2021- 2022

JLLVPA.ORG

VPFINANCE@JLLVPA.ORG

484.408.6688



facebook.com/JuniorLeagueLV



Instagram.com/JLLVPA



DEVELOPING WOMEN LEADERS PROMOTING VOLUNTARISM MAKING REAL CHANGE

Who We Are

The League was organized in 1922 as The Junior Welfare League of Bethlehem, Pennsylvania. Incorporated in 1943, as the Junior League of the Lehigh Valley (JLLV) by the Association of Junior Leagues International (AJLI). In 2018, the JLLV celebrated 75 years of service to communities in the Lehigh Valley. The JLLV works with community partners throughout the Lehigh Valley to address and solve pressing issues like educational disparity, food insecurity, and literacy.

Mission

The Junior League of the Lehigh Valley is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The JLLV welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

The Da Vinci Science Center

Turning Point

The Weller Center

Trucks & More

The Perfect Fit

**YOU MAY
KNOW US
FROM**



**JUNIOR LEAGUE OF
THE LEHIGH VALLEY**



BY THE NUMBERS

2020 - 2021 League Year

180+

Active and Sustaining Members



1,700+

Social Media Followers



1

Strategic Plan Developed



110

Holiday Hope Chests Filled With
Gifts For Local Pre-Teen Girls



350

Backpacks Filled With School Supplies
Given To Elementary Students



30

Thanksgiving Dinners To Families



6

\$1,250 STEM Scholarships



1

Free Little Library Built and Stocked



2000

Backpacks of Food Given to
Elementary Students



495

Students Provided with Over-the-Ear
Headsets & White Boards to Assist with
Remote Learning.



SPONSORSHIP OPPORTUNITIES

Get inspired, get involved.



JUNIOR LEAGUE OF
THE LEHIGH VALLEY

	BRONZE \$500	SILVER \$750	GOLD \$1000	DIAMOND \$2500	PLATINUM \$5000
Company logo and link on the Sponsorship page on JLLVPA.org	✓	✓	✓	✓	✓
Recognition in bi-weekly e-newsletter (Circulation 180+)	✓	✓	✓	✓	✓
Recognition in annual report	✓	✓	✓	✓	✓
One (1) year Junior League membership	1	1	2	2	3
Ad in Annual Hotline (Circulation 180+)	Business Card	Business Card	1/4" Page	1/2" Page	Full Page
Tickets to Party with a Purpose event			2	4	6
Tickets to <i>That's What She Said</i> event* <small>*For sponsorships allocated to this event.</small>	2	2	4	6	10
Logo displayed at events			✓	✓	✓
Facebook and Instagram post announcing sponsorship			✓	✓	✓
Address League Members at one General Membership Meeting				✓	✓
Press release announcing sponsorship				✓	✓

Contact Us

VPPFINANCE@JLLVPA.ORG

JLLVPA.ORG/SPONSORSHIPS

484.408.6688

SPONSORSHIP COMMITMENT

Thank you for your support of the Junior League of the Lehigh Valley! Your tax-deductible annual gift directly supports the League in enhancing existing initiatives and developing new programs.

Payment

Credit Card: JLLVPA.ORG/Sponsorships

Check: Junior League of the Lehigh Valley, P.O. Box 282 Bethlehem, PA 18016. Check payable to the Junior League of the Lehigh Valley

Please return this completed form the Junior League of the Lehigh Valley, P.O. Box 282 Bethlehem, PA 18016.

BUSINESS INFORMATION

How you would like your business listed in publications

Company Name

Address

City

State

Zip

Website

Phone

Email

CONTACT PERSON

Contact Name

Title

Email

Phone

SPONSORSHIP LEVEL

Please Check

Platinum \$5000

Diamond \$2500

Gold \$1000

Silver \$750

Bronze \$500

In-Kind Sponsor

Description

Please email a high resolution (300 DPI) full color, B&W and gray scale version of your logo. Preferably an EPS/Vector file. High resolution PNG, JPEGs or PDFs also accepted. Email to: vpfinance@jllvpa.org

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Become a Sponsor of the Junior League of the Lehigh Valley

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Junior League of the Lehigh Valley is a tax exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN 24-0838715. Pennsylvania law requires us to inform you that a copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. For more information, visit our website at www.jllvpa.org