



FOR IMMEDIATE RELEASE

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## **Junior League of the Lehigh Valley Celebrates "International Find the Good Day" on September 19, 2024**

### ***Inspire Positive Change and Help Make a Difference for Local Foster Families***

**Bethlehem, PA, September 3, 2024** – The Junior League of the Lehigh Valley (JLLVPA), a leading women’s organization dedicated to making a positive impact in our communities, is thrilled to celebrate “Find the Good Day” on September 19, 2024. This special day of unity and compassion aims to spread kindness, uplift others, and inspire positive change across the Lehigh Valley. “Find the Good Day” is an opportunity for individuals, families, and organizations to come together as changemakers and create a ripple effect of positivity throughout our community.

The JLLVPA is celebrating Find the Good Day by partnering with The Kindness Project, a local non-profit that provides free support to foster families across eastern Pennsylvania by offering essential items for the children and tweens in their care. The JLLVPA is providing over 250 Back to School Bedtime Bundles to foster families, which will be packed with nighttime comforts for children. The Find the Good Team will be passing out the Bedtime Bundles to foster families at The Kindness Project’s 2nd Annual Family & Volunteer picnic on September 6. This special event, hosted by The Kindness Project, is a special night of connection and creating positive core memories.

“As we approach ‘Find the Good Day,’ we are reminded of the profound impact we can have when we unite with hope and optimism,” said League President Michelle Resto-Carlson. “We’re proud to team up with The Kindness Project for Find the Good Day to support our local foster families. Our goal is to help foster children feel comfortable and secure in their new homes, fostering a sense of stability and warmth as they settle in – because every child deserves to drift off to sleep feeling safe, cared for, and a little more at ease in a new place.”

#### **Ways to Get Involved**

**Support the League - There's so much good to do, and we need your financial support.**

Donating to The Junior League of the Lehigh Valley (JLLVPA) enables us to maximize our impact in the community and invest in women's leadership and development, further strengthening our legacy of leadership and service to the Lehigh Valley community.

We invite you to be a part of this special day and join us in creating good together! Opportunities for individual giving and corporate sponsorships are available. For more information, visit [lehighvalley.jl.org/support-us/](https://lehighvalley.jl.org/support-us/).

### **Kendra Scott Giveback Event**

On Saturday, September 28 from 3:00 p.m.-5:00 p.m., the Junior League of the Lehigh Valley will be hosting a Giveback Day with Kendra Scott in the Lehigh Valley Mall. Come join us to shop with a purpose! Enjoy sips, sweets, and community, while 20% of your Kendra Scott purchase benefits the JLLVPA. To support the fundraiser online, visit [kendrascott.com](https://kendrascott.com) between September 27-29 and use the promo code GIVEBACK-HEHRD.

After shopping, join us at the Iron Hill Brewery at the Lehigh Valley Mall, on September 28 from 4:00 p.m. – 6:00 p.m., to celebrate the end of Find the Good Day Month.

### **Join the Movement**

The Junior League of the Lehigh Valley invites everyone to join in the festivities and make a difference on this significant day. Whether it's through a good deed, volunteer initiatives, or simply spreading positivity through kind gestures, every contribution has the power to create lasting change.

In the spirit of celebration, the Junior League of the Lehigh Valley encourages participants to take photos and share them on social media. Tag @JLLVPA and use the hashtags #FindTheGoodDay and #JLLVPA to be featured on our platforms. Let's highlight the dedication, passion, and hard work that goes into spreading kindness and positivity.

"Find the Good Day" serves as a reminder that acts of goodness can happen every day, and together, we can make a lasting impact on the lives of many. Join us on September 19, 2024, and let's ignite a chain of positivity that echoes far beyond this special day.

For more information about the JLLVPA and "Find the Good Day," please visit [lehighvalley.jl.org/find-the-good-day](https://lehighvalley.jl.org/find-the-good-day).

### **About the Junior League of the Lehigh Valley**

The Junior League of the Lehigh Valley is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. With a proud history of making a positive impact, the JLLVPA works with community partners throughout the Lehigh Valley to address and solve pressing issues like educational disparity, food insecurity, and literacy. Through strategic partnerships and signature programs such as the backpack giveback project, scholarship programs, and fundraising initiatives, our members are leaders that make a difference in the community while promoting personal growth and building friendships. For more information, visit [www.jllvpa.org](https://www.jllvpa.org).

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